



ILLUMINATING
Women



**PARTNERSHIP
BROCHURE
2019-2020**



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ABOUT ILLUMINATING WOMEN

illuminating Women was founded in 2014. We are here to be a unique place where women can feel strong, make connections, build relationships, develop and hone their leadership skills — and have fun, too.

We provide an environment of kindness, a community of compassion, and an atmosphere of inspiration and hope. We are here to embrace, enlighten, encourage, entertain, educate, and emancipate each other. The future is female, and we are here to illuminate the way.

How we do it

Founded five years ago, Illuminating Women hosts three monthly events, including our luncheons, Girls Nights Out, and Brick and Mortar gatherings, plus two to three member-led workshops every quarter.

Our luncheon speakers tend to focus more on aspects of professional development. Our flagship Girls Night Out events feature speakers on a wide range of topics (health and wellness, the arts, finance, consumer information, and more), in addition to giving women a space to meet and connect with each other.

With our Brick and Mortar events, we go out into the community and bring women into local women-owned businesses, living our support for female entrepreneurs in our area and inspiring our attendees. Our members also host complimentary Member-Led workshops to draw women together for continued education and personal growth.

In addition, our annual conference each year is a chance to assemble women from the greater Puget Sound area for a full day of connecting, learning, inspiring, and building bridges.

2020 ANNUAL CONFERENCE

A Bolder and Braver Women's Conference March 6-7, 2020 at the Women's University Club

After three years of producing women-centric conferences, we've seen the power of bringing together 200+ women who are seeking personal growth to inform their professional development.

This year's event will include a full-day conference on March 7, providing educational sessions by eight speakers from all over the West Coast. Our Welcome Party on March 6 will be a fun kick-off for the event.

We anticipate 200 attendees, ranging from corporate professionals to women entrepreneurs, as well as our diverse speakers and panelists. See more about our reach on the next page.

The Women's University Club in Seattle is the venue for this event, founded in 1914 by strong, enterprising women who wanted a place where smart, motivated, and dedicated women could come together. We have also chosen this venue to build our Seattle presence and attract more west-side women.



OUR COMMUNITY

The Illuminating Women community is a loyal, committed group, assembling for three events per month and actively engaging with each other online and offline at our luncheons, Girls Night Out events, Brick and Mortar meetings, Member-Led Workshops, and annual luncheon.

By the Numbers

- Attendance:
 - 2020 Annual Conference – 200
 - Monthly Luncheons - 30 Average
 - Girls Night Out - 55 Average
 - Brick and Mortar Events – 18 Average
 - Member-Led Workshops – 20 Average
- Email List: 800+ Subscribers
- Open Rate: Nearly 27% going as high as 39.15%.
 - When we email, they care.
- Facebook Followers:
 - Illuminating Women Business Page: 836
 - Illuminating Women Private Facebook Group: 1,462
 - Best Post Reach: 837 (84% of our audience at that time!)
- Instagram Audience: 551 Followers

When you join us as a sponsor, we are happy to provide you with access to our community in the ways that most benefit your company.



THANK YOU TO OUR SPONSORS





OUR FOUNDER



Illuminating Women is guided by our Founder,
Jill Nichols-Hicks.

OUR ADVISORY BOARD

- **Sharon North**, Admin and Events Coordinator
- **Brenda Reiss**, Membership
- **Kristin Hirano**, Sponsors
- **Kaarin Hedberg**, Eastside Liaison
- **Christine Zomorodian**, Strategist and Liaison
- **Cherri Schoepfel**, Hospitality
- **Debbi Johnson**, Membership Admin

CONTACT US

For more information or to discuss tailored sponsorship opportunities:

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